Microsoft DCCN Quick Start Guide

This document provides an overview of how to take advantage of the Microsoft Digital Commerce and Campaign Network (DCCN) by illustrating the features and providing you with a quick step by step guide.

DCCN Overview

DCCN is a web based portal designed to help Microsoft partners build awareness, generate demand and increase sales of Microsoft products, services and devices running Windows. By following the simple steps below, you can publish rich interactive content onto your website as well as download supporting collateral – helping you save time, money and assist you with generating leads and closing more sales.

Getting Started

1. Go to: https://www.msdccn.com
2. Click on the "**Register Today**" button.
3. Enter your email address
4. Complete the company information for all required fields.
5. After registration, click on Admin -> Company Profile to add your sales leads email address and co-branding company details.

Set Up Web Campaigns

Use the steps below to install a new campaign banner rotation on your website. Each Campaign will display a unique banner and when clicked will provided the user a microsite with relevant information.

1. Click **Go to web campaigns** on the My Services page.
2. Select the campaign topic(s) that you would like to showcase on your website. Within these topics you may choose more than one campaign.
3. Uncheck or check a campaign to add it to the banner rotation.   Optional steps:

   - **Increase your sales by Configuring the Buy Now Links:** You can enable Buy Now buttons on select campaigns to guide customers to where they can buy the products featured in the campaign on your website or guide customers to contact your sales team directly.

- **Download Marketing Materials**: Quickly download professionally designed collateral such as pitch decks, videos, flyers, brochures, call guides, etc
- **Embed on page:**   Choose this option if you want to embed the microsite directly within a new or existing page on your website.   See "Embed Your Campaign Online" section below.
- **Add More Campaigns** will return you to the Topics page to choose additional campaigns to add to rotation.

4. **Pick your Banner Size** - to select the banner size that works best for your website or select a custom size.
5. Click **Pick up your code** to copy the campaign code to your clipboard. Or highlight the code, right click on it, and select "copy".

Embed Your Campaign Online

You can add campaign banner rotations but also have the option to embed the microsite directly within a new or existing page on your website.

1. Click the campaign title or magnifying glass to view the Campaign Details page
2. Click "Embed on Page"
3. Copy the Embed code to your clipboard.
4. Choose a location within your HTML page where you would like the web banner to display, and paste the campaign code.
5. Publish the web page, and the microsite content will appear.