

=== WP ContentCast Campaigns Plugin ===

Contributors: based on WP Simple AdSense Insertion by Tips and Tricks HQ, Ruhul Amin

Donate link: <https://www.tipsandtricks-hq.com/>

Tags: ContentCast, DCCN, campaigns, banners, plugin, ad code, insert ad, ads, advertising, HPE

Requires at least: 3.0

Tested up to: 4.8

Stable tag: 2.0

License: GPLv2 or later

Easy to use Wordpress plugin to insert Google AdSense to your posts, pages and sidebar.

== Description ==

Use this plugin to quickly and easily insert ContentCast Campaign Scripts to your posts, pages and sidebar by using a shortcode or calling the php function from your theme's template file.

This plugin can also be used to automatically insert in-article ad code. If specified, the ad code is inserted after the 2nd paragraph of every posts.

It also has the ability to automatically insert adsense code at the end of every article.

For information and updates, please visit the [WP ContentCast Campaigns Plugin page] (<https://portal.cnetcontent.com/en-us/Client/Support/Help>)

= Usage: =

There are two ways you can use this plugin:

Use the shortcodes:

```
* [wp_ad_camp_1]
* [wp_ad_camp_2]
* [wp_ad_camp_3]
* [wp_ad_camp_4]
* [wp_ad_camp_5]
```

Call the function from template files:

```
* &lt;?php echo show_ad_camp_1(); ?&gt;
* &lt;?php echo show_ad_camp_2(); ?&gt;
* &lt;?php echo show_ad_camp_3(); ?&gt;
* &lt;?php echo show_ad_camp_4(); ?&gt;
* &lt;?php echo show_ad_camp_5(); ?&gt;
```

== Installation ==

1. Upload the zip file to the Add Plugins page or Unzip and Upload the folder 'wordpress-ContentCast-Campaigns' to the '/wp-content/plugins/' directory
2. Activate the plugin through the 'Plugins' menu in WordPress
3. Go to Settings and configure the options eg. Copy and paste the ContentCast Campaign code that you want to use.
4. Add the trigger text [wp_ad_camp_1] to a post or page where you want it to appear.

== Frequently Asked Questions ==

= Does this plugin allow complex adsense management? =

No.

= Can I automatically insert campaign banner code at the end of every article?

Yes.

= Can I automatically insert campaign banners inside every article?

Yes. You can automatically insert after after the 2nd paragraph of every article.

== Screenshots ==

none

== Upgrade Notice ==

None

== Changelog ==

= 1.0 =

First version

```

<?php
/*
Plugin Name: WP ContentCast Campaigns Plugin
Version: v1.0
Plugin URI: http://portal.cnetcontent.com/
Modified by: 1WorldSync
Description: A simple WordPress plugin to insert ContentCast campaign ads into posts, pages, sidebars (anywhere on your site).
License: GPLv2
*/

//slug - wpsai
define('WP_CC_CAMPAIGNS_PLUGIN_VERSION', '1.0');

/* Handles the in-article ad (if used) */
add_filter('the_content', 'simple_campaign_insert_in_article_ads');
function simple_campaign_insert_in_article_ads($content){
    if(is_single()){
        //Ad code
        $in_article_ad = get_option( 'wp_in_article_ad_code' );
        if(empty($in_article_ad)){
            //In-article ad is not being used.
            return $content;
        }
        $in_article_ad = html_entity_decode( $in_article_ad, ENT_COMPAT );

        //Insert after N paragraphs.
        $insertAfter = 2;

        $closingP = '</p>';
        $contentBlock = explode($closingP, $content);
        foreach($contentBlock as $key => $con){
            if(trim($con)) {
                $contentBlock[$key] .= $closingP;
            }
            if(($key + 1) == $insertAfter){
                $contentBlock[$key] .= $in_article_ad;
            }
        }
        $content = implode('', $contentBlock);
    }
    return $content;
}

/* Handles the post-article ad (if used) */
add_filter('the_content', 'simple_campaign_insert_post_article_ads');
function simple_campaign_insert_post_article_ads($content){
    if(is_single()){
        //Only do this for single posts
        $post_article_ad = get_option( 'wp_post_article_ad_code' );
        if(empty($post_article_ad)){
            //Post-article ad is not being used.
            return $content;
        }
        $post_article_ad = html_entity_decode( $post_article_ad, ENT_COMPAT );
        $spacing = '<p class="wpsai_spacing_before_campaign"></p>';
        return $content . $spacing . $post_article_ad;
    }
    return $content;
}

/* Shortcodes */
function show_ad_camp_1() {
    $ad_camp_encoded_value_1 = get_option( 'wp_ad_camp_1_code' );
    $ad_camp_decoded_value_1 = html_entity_decode( $ad_camp_encoded_value_1, ENT_COMPAT );

    if ( !empty( $ad_camp_decoded_value_1 ) ) {
        $output = " $ad_camp_decoded_value_1";
    }
    return $output;
}
add_shortcode( 'wp_ad_camp_1', 'show_ad_camp_1' );

function show_ad_camp_2() {
    $ad_camp_encoded_value_2 = get_option( 'wp_ad_camp_2_code' );
    $ad_camp_decoded_value_2 = html_entity_decode( $ad_camp_encoded_value_2, ENT_COMPAT );

    if ( !empty( $ad_camp_decoded_value_2 ) ) {
        $output = " $ad_camp_decoded_value_2";
    }
}

```

```

    }
    return $output;
}
add_shortcode( 'wp_ad_camp_2', 'show_ad_camp_2' );

function show_ad_camp_3() {
    $ad_camp_encoded_value_3 = get_option( 'wp_ad_camp_3_code' );
    $ad_camp_decoded_value_3 = html_entity_decode( $ad_camp_encoded_value_3, ENT_COMPAT );

    if ( !empty( $ad_camp_decoded_value_3 ) ) {
        $output = " $ad_camp_decoded_value_3";
    }
    return $output;
}
add_shortcode( 'wp_ad_camp_3', 'show_ad_camp_3' );

function show_ad_camp_4() {
    $ad_camp_encoded_value_4 = get_option( 'wp_ad_camp_4_code' );
    $ad_camp_decoded_value_4 = html_entity_decode( $ad_camp_encoded_value_4, ENT_COMPAT );

    if ( !empty( $ad_camp_decoded_value_4 ) ) {
        $output = " $ad_camp_decoded_value_4";
    }
    return $output;
}
add_shortcode( 'wp_ad_camp_4', 'show_ad_camp_4' );

function show_ad_camp_5() {
    $ad_camp_encoded_value_5 = get_option( 'wp_ad_camp_5_code' );
    $ad_camp_decoded_value_5 = html_entity_decode( $ad_camp_encoded_value_5, ENT_COMPAT );

    if ( !empty( $ad_camp_decoded_value_5 ) ) {
        $output = " $ad_camp_decoded_value_5";
    }
    return $output;
}
add_shortcode( 'wp_ad_camp_5', 'show_ad_camp_5' );

/**
 * The wp_ad_camp_process function is deprecated.
 * New users should use the updated shortcode method.
 */
function wp_ad_camp_process( $content ) {
    if ( strpos( $content, "<!-- wp_ad_camp_1 -->" ) !== FALSE ) {
        $content = preg_replace( '/<p>\s*<!--(.*)-->\s*</p>/i', "<!--$1-->", $content );
        $content = str_replace( '<!-- wp_ad_camp_1 -->', show_ad_camp_1(), $content );
    }
    if ( strpos( $content, "<!-- wp_ad_camp_2 -->" ) !== FALSE ) {
        $content = preg_replace( '/<p>\s*<!--(.*)-->\s*</p>/i', "<!--$1-->", $content );
        $content = str_replace( '<!-- wp_ad_camp_2 -->', show_ad_camp_2(), $content );
    }
    if ( strpos( $content, "<!-- wp_ad_camp_3 -->" ) !== FALSE ) {
        $content = preg_replace( '/<p>\s*<!--(.*)-->\s*</p>/i', "<!--$1-->", $content );
        $content = str_replace( '<!-- wp_ad_camp_3 -->', show_ad_camp_3(), $content );
    }
    if ( strpos( $content, "<!-- wp_ad_camp_4 -->" ) !== FALSE ) {
        $content = preg_replace( '/<p>\s*<!--(.*)-->\s*</p>/i', "<!--$1-->", $content );
        $content = str_replace( '<!-- wp_ad_camp_4 -->', show_ad_camp_4(), $content );
    }
    return $content;
}
add_filter( 'the_content', 'wp_ad_camp_process' );

// Displays Simple Ad Campaign Options menu
function ad_camp_add_option_page() {
    if ( function_exists( 'add_options_page' ) ) {
        add_options_page( 'Simple campaign Insertion', 'ContentCast Campaigns', 'manage_options', __FILE__,
        'ad_insertion_options_page' );
    }
}

function ad_insertion_options_page() {

    if ( isset( $_POST['info_update'] ) ) {
        echo '<div id="message" class="updated fade"><p><strong>';

        $tmpCode1 = htmlentities( stripslashes( $_POST['wp_ad_camp_1_code'] ) , ENT_COMPAT );
        update_option( 'wp_ad_camp_1_code', $tmpCode1 );

        $tmpCode2 = htmlentities( stripslashes( $_POST['wp_ad_camp_2_code'] ) , ENT_COMPAT );

```

```

update_option( 'wp_ad_camp_2_code', $tmpCode2 );

$tmpCode3 = htmlentities( stripslashes( $_POST['wp_ad_camp_3_code'] ) , ENT_COMPAT );
update_option( 'wp_ad_camp_3_code', $tmpCode3 );

$tmpCode4 = htmlentities( stripslashes( $_POST['wp_ad_camp_4_code'] ) , ENT_COMPAT );
update_option( 'wp_ad_camp_4_code', $tmpCode4 );

$tmpCode5 = htmlentities( stripslashes( $_POST['wp_ad_camp_5_code'] ) , ENT_COMPAT );
update_option( 'wp_ad_camp_5_code', $tmpCode5 );

$tmpCode6 = htmlentities( stripslashes( $_POST['wp_in_article_ad_code'] ) , ENT_COMPAT );
update_option( 'wp_in_article_ad_code', $tmpCode6 );

$tmpCode7 = htmlentities( stripslashes( $_POST['wp_post_article_ad_code'] ) , ENT_COMPAT );
update_option( 'wp_post_article_ad_code', $tmpCode7 );

echo 'Settings Updated!';
echo '</strong></p></div>';
}

?>

<div class="wrap">
<h2>ContentCast Campaign Settings</h2>
<div style="background:#FFF6D5;border: 1px solid #D1B655;color: #3F2502;margin: 10px 0;padding: 5px 5px 5px 10px;text-shadow:
1px 1px #FFFFFF;">
<p>Use this plugin to quickly and easily insert ContentCast Campaign banners to your posts or pages.</p>
<p><ol><li>Must be registered within the manufacturer's branded portal such as:
<ul><li><a href="https://www.msdcn.com" target="_blank">Microsoft DCCN</a></li>
<li><a href="http://hpe.cnetcontent.com/syndication/main" target="_blank">HPE Partner Ready Portal</a></li></ul></li>
<li>In the portal, set up a new Campaigns script</li>
<li>Click Get Code and paste the code below.</li></p>
<p>For information and updates, visit the <a href="https://portal.cnetcontent.com/en-us/Client/Support/Help"
target="_blank">ContentCast Support Portal</a></p>
</div>

<br>

<form method="post" action="<?php echo $_SERVER["REQUEST_URI"]; ?>">
<input type="hidden" name="info_update" id="info_update" value="true" />

<fieldset class="options">
<table width="100%" border="0" cellspacing="0" cellpadding="6">

<tr valign="top"><td width="35%" align="left">
<strong>Campaign 1 Code:</strong>
<br>Copy and paste your campaign to the field on the right.
<br>To display this ad, use the shortcode: <code>[wp_ad_camp_1]</code>
</td><td align="left">
<textarea name="wp_ad_camp_1_code" rows="6" cols="50"><?php echo get_option( 'wp_ad_camp_1_code' ); ?></textarea>
</td></tr>

<tr valign="top"><td width="35%" align="left">
<strong>Campaign 2 Code:</strong>
<br>Copy and paste your campaign to the field on the right.
<br>To display this ad, use the shortcode: <code>[wp_ad_camp_2]</code>
</td><td align="left">
<textarea name="wp_ad_camp_2_code" rows="6" cols="50"><?php echo get_option( 'wp_ad_camp_2_code' ); ?></textarea>
</td>
</tr>

<tr valign="top"><td width="35%" align="left">
<strong>Campaign 3 Code:</strong>
<br>Copy and paste your campaign to the field on the right.
<br>To display this ad, use the shortcode: <code>[wp_ad_camp_3]</code>
</td><td align="left">
<textarea name="wp_ad_camp_3_code" rows="6" cols="50"><?php echo get_option( 'wp_ad_camp_3_code' ); ?></textarea>
</td></tr>

<tr valign="top"><td width="35%" align="left">
<strong>Campaign 4 Code:</strong>
<br>Copy and paste your campaign to the field on the right.
<br>To display this ad, use the shortcode: <code>[wp_ad_camp_4]</code>
</td><td align="left">
<textarea name="wp_ad_camp_4_code" rows="6" cols="50"><?php echo get_option( 'wp_ad_camp_4_code' ); ?></textarea>
</td></tr>

<tr valign="top"><td width="35%" align="left">

```

```

<strong>Campaign 5 Code:</strong>
<br>Copy and paste your campaign to the field on the right.
<br>To display this ad, use the shortcode: <code>[wp_ad_camp_5]</code>
</td><td align="left">
<textarea name="wp_ad_camp_5_code" rows="6" cols="50"><?php echo get_option( 'wp_ad_camp_5_code' ); ?></textarea>
</td></tr>

<tr valign="top"><td width="35%" align="left">
<strong>In-article Ad Code:</strong>
<br>Copy and paste your campaign code that you want to add inside the article.
<br>The ad code will be inserted automatically after the 2nd paragraph of every post.
</td><td align="left">
<textarea name="wp_in_article_ad_code" rows="6" cols="50"><?php echo get_option( 'wp_in_article_ad_code' ); ?></textarea>
</td></tr>

<tr valign="top"><td width="35%" align="left">
<strong>Post-article Ad Code:</strong>
<br>Copy and paste your campaign code that you want to add to the end of the article.
<br>The ad code will be inserted automatically after the final paragraph of every post.
</td><td align="left">
<textarea name="wp_post_article_ad_code" rows="6" cols="50">
    <?php echo get_option( 'wp_post_article_ad_code' ); ?>
</textarea>
</td></tr>

</table>
</fieldset>

<div class="submit">
    <input type="submit" class="button-primary" name="info_update" value="Update" />
</div>

</form>
</div>
<?php
}

// Insert the ad_camp_add_option_page in the 'admin_menu'
add_action( 'admin_menu', 'ad_camp_add_option_page' );

add_filter('the_content', 'do_shortcode');
if (!is_admin())
{
    //Front-end only
    add_filter('widget_text', 'do_shortcode');
    add_filter('the_excerpt', 'do_shortcode');
}

```

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6. Conveying Non-Source Forms.

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a) Convey the object code in, or embodied in, a physical product (including a physical distribution medium), accompanied by the Corresponding Source fixed on a durable physical medium customarily used for software interchange.

b) Convey the object code in, or embodied in, a physical product (including a physical distribution medium), accompanied by a written offer, valid for at least three years and valid for as long as you offer spare parts or customer support for that product model, to give anyone who possesses the object code either (1) a copy of the Corresponding Source for all the software in the product that is covered by this License, on a durable physical medium customarily used for software interchange, for a price no more than your reasonable cost of physically performing this conveying of source, or (2) access to copy the Corresponding Source from a network server at no charge.

c) Convey individual copies of the object code with a copy of the

written offer to provide the Corresponding Source. This alternative is allowed only occasionally and noncommercially, and only if you received the object code with such an offer, in accord with subsection 6b.

d) Convey the object code by offering access from a designated place (gratis or for a charge), and offer equivalent access to the Corresponding Source in the same way through the same place at no further charge. You need not require recipients to copy the Corresponding Source along with the object code. If the place to copy the object code is a network server, the Corresponding Source may be on a different server (operated by you or a third party) that supports equivalent copying facilities, provided you maintain clear directions next to the object code saying where to find the Corresponding Source. Regardless of what server hosts the Corresponding Source, you remain obligated to ensure that it is available for as long as needed to satisfy these requirements.

e) Convey the object code using peer-to-peer transmission, provided you inform other peers where the object code and Corresponding Source of the work are being offered to the general public at no charge under subsection 6d.

A separable portion of the object code, whose source code is excluded from the Corresponding Source as a System Library, need not be included in conveying the object code work.

A "User Product" is either (1) a "consumer product", which means any tangible personal property which is normally used for personal, family, or household purposes, or (2) anything designed or sold for incorporation into a dwelling. In determining whether a product is a consumer product, doubtful cases shall be resolved in favor of coverage. For a particular product received by a particular user, "normally used" refers to a typical or common use of that class of product, regardless of the status of the particular user or of the way in which the particular user actually uses, or expects or is expected to use, the product. A product is a consumer product regardless of whether the product has substantial commercial, industrial or non-consumer uses, unless such uses represent the only significant mode of use of the product.

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